



CynDERO – Agent ‘Cheat Sheat’

- SUMMARY:
 - AutoBidsOnline is now fully integrated within CyberCalc & CarTrak
 - No login required
 - Direct communication with dealers via single click
 - Preferred Dealer Inventory, New & Used (updated nightly)
 - Bid Requests
 - From Dealer Inventory (directly to specific dealer)
 - From Direct to Quote Builder (select multiple dealers)
 - From Quote Screen (select multiple dealers)
 - LiveBids
 - From Main Menu
 - From Direct to Quote
 - From Builder
 - From Quote Screen
 - Updated Online Dealer Directory
 - Dealer Pricing Guidance

1. Preferred Dealer Inventory

RocketSled Dashboard New Builder Used Builder Dealers Live Bid: **Inventory** Contact Powered by CyberCalc.com

Preferred Dealers New Inventory

Preferred Dealer New Inventory (powered by AutoBidsOnline)

Max Miles: Dealer: <all dealers>

Search:

Year	Vehicle	Color	Miles	Location	MSRP	Equipment	
2016	Buick CASCADA 2dr Conv Premium	BLACK	0	Jerry Durant GM	\$37,400	none specified	 
2016	Buick CASCADA 2dr Conv Premium	TOASTED CO	0	Jerry Durant GM	\$37,476	FEDERAL EMISSIONS, TOASTED COCONUT, ENGI...	 
2016	Buick CASCADA 2dr Conv Premium	GRAYSTONE	0	Jerry Durant GM	\$37,385	FEDERAL EMISSIONS, GRAYSTONE METALLIC, E...	 
2016	Buick CASCADA 2dr Conv Premium	Carbon Black Me...	0	Classic Pontiac Buick GMC of Carrollton	!	Wheels: 20" Dynamic Twin-Spoke Bi-Color ...	 
2016	Buick CASCADA 2dr Conv Premium	Flip Chip	0	Classic Pontiac Buick GMC of Carrollton	!	Wheels: 20" Dynamic Twin-Spoke Bi-Color ...	 

- Access via the 'Inventory' link
-  - Click here to go to Dealer's Website to view equipment, pricing and pictures for this specific vehicle
-  - Click here to send a CynDERO pricing/availability request for this specific vehicle
- '!' – means the dealer has not provided accurate pricing for this vehicle

2. Bid Requests

- a. Via Preferred Dealer Inventory
- b. Direct to Quote Vehicle Builder
- c. CyberCalc Quote Screen
- d. Sends eMail AND Text message directly to Dealers
- e. Dealers will respond to you via eMail and/or Voice
- f. Online Dealer responses are added to LiveBids

3. LiveBids

- a. Accessible from Main Menu, Payment Matrix, Direct to Quote Builder and New Car Quote Screens
- b. Includes Online Dealer Responses and Closed Deals
- c. COMING SOON: Click on Vehicle to See Actual Dealer Invoice on Closed Deals

4. Updated Dealer Directory

- a. Accessible from Main Menu
- b. Have Your Manager Contact CyberCalc to Add New Dealers

5. Preferred Dealer Pricing Guidance

- a. Accessible from Dealer Directory 
- b. Will provide link to invite new dealers

Dealer List - By Franchise (powered by AutoBidsOnline.com)

Show Active: DealerShip:

[View by Dealership Name](#)

Smart

2416 Mercedes-Benz of Plano	Bob Clarke	214-547-2813	bclarke@mbplano.com	Plano	TX
2145 Park Place Motorcars	Carolyn Carmichael (Slovick)	214-525-5441	ccarmichael@parkplace.com	Dallas	TX

Subaru

2551 Brandon Tomes Subaru	Roger Venegas	214-544-5174	rvenegas@brandontomessubaru.com	McKinney	TX
2253 Huffines Kia Subaru Denton (bresnahan)	Mike Bresnahan	214-668-4690	mike.bresnahan@huffines.net	Denton	TX

Toyota

2665 AutoNation N. Arlington	Rick Jensen	817-273-3920	jensenr@autonation.com	Arlington	TX
2567 Freeman Toyota	Mark Stoller	817-287-5254	mstoller@toyotatime.com	Irving	TX
2160 Jerrys Auto Group	Roger Doyle	817 597-1401 Call Ce	rdovile@jerryshyundai.com	Weatherford	TX
2163 Sport City Toyota	Ed Allen	972-698-3533	Ed.Allen@sportcitytoyota.com	Dallas	TX
2694 TOYOTA OF LEWISVILLE	MICHAEL WARREN	469-671-5591	mwarren@toyotaoflewisville.com	LEWISVILLE	TX

Preferred Dealer Pricing Guidance (example)

Dealership Name:		FREEMAN TOYOTA	From:	To:
Contact Name:	MARK STOLLER		4/20/16	4/30/16
Contact Number:	(817) 287-5254 (214) 532-1226			
Model	Style/Trim/other	\$\$\$ UNDER INVOICE	LESS APPLICABLE REBATE	FINAL SELLING PRICE
1 PRIUS V (1243-1249)	ALL	\$ 1,000.00	\$2,500.00	\$3,500.00 UNDER
2 YARIS (1421-1466)	ALL	\$ 1,000.00	\$1,000	\$2,000.00 UNDER
3 COROLLA (1831-1876)	ALL	\$ 1,000.00	\$1,000.00	\$2,000.00 UNDER
4 CAMRY (2532-2554)	ALL	\$ 1,500.00	\$1,500.00	\$3,000.00 UNDER
5 CAMRY HYBRID (2559-2561)	ALL	\$ 750.00	\$1,500.00	\$2,250.00 UNDER
6 AVALON HYBRID (3506-3514)	ALL	\$ 1,000.00	\$1,250.00	\$2,250.00 UNDER
7 AVALON (3544-3554)	ALL	\$ 1,000.00	\$2,000.00	\$3,000.00 UNDER
8 RAV4 (4430-4472)	ALL	\$ 750.00	\$750.00	\$1,500.00 UNDER
9 SIENNA (5328-5387)	ALL	\$ 1,000.00	\$2,000.00	\$3,000.00 UNDER
10 LAND CRUISER (6156)	ALL	INVOICE	\$0.00	INVOICE
11 SCION TC (6222-6223)	ALL	MSRP		
12 SCION FRS (6252-6253)	ALL	MSRP		
13 SCION IA (6262-6263)	ALL	MSRP		
14 SCION IM (6272-6273)	ALL	MSRP		
15 HIGHLANDER (6942-6957)	ALL	\$ 1,000.00	\$0	\$1,000.00 UNDER
16 HIGHLANDER HYBRID (6966-6967)	ALL	\$ 1,000.00	\$0	\$1,000.00 UNDER
17 TACOMA 2WD (7122-7186)	ALL	INVOICE	\$0	INVOICE
18 TACOMA 4WD (7513-7594)	ALL	INVOICE+500.00	\$0	INVOICE+500.00
19 SEQUOIA (7917-7944)	ALL	\$ 1,500.00	\$0	\$1,500.00 UNDER
20 TUNDRA 2WD (8228-8178)	ALL DOUBLE CABS	\$ 1,000.00	500+1500 TX PKG \$1000 + 1500 TX	\$3,500.00 UNDER
21 TUNDRA 4WD (8321-8378)	ALL CREWMAX	\$ 750.00	PKG	\$3,250.00 UNDER
22 4RUNNER (8642-8674)	ALL	INVOICE+500.00	\$0	INVOICE + 500.00

THESE NUMBERS ARE DUE TO INVENTORY AVAILABILITY WHEN INVENTORY INCREASES, PRICES WILL GO DOWN ACCORDINGLY